



Hey Consultru - Please provide a full wellness checkup on my business



Consultru.AI

Unlocking the True Value of Consulting

Present by:

Brendon Walker – CEO

Steven Mitts – CMO



www.Consultru.ai





PROBLEM STATEMENT

ENTERPRISE CONSULTING INEFFICIENCIES



GLOBAL CONSULTING
MARKET SIZE

\$319 BILLION

in 2022



INEFFICIENCY COSTS

25%

of annual revenue
lost on average



CONSULTING PROJECT
OUTCOMES

Many projects
result in recurring
issues



DIGITAL TRANSFORMATION

37%

expect full transformation
to take 2-3 years

Source: Statista, IDC, CB Insights

High Enterprise Consulting Costs

Consulting spend typically falls within a range of 0.5% to 2% of their total revenue. This can still amount to hundreds of millions or even billions of dollars, depending on the size of the company

Slow Turnaround Times

A consulting engagement's length varies, but typically it can range from a few weeks to a year or more, depending on the complexity of the project and the specific consulting services involved.

Lack of Actionable Insights & Project Priority

Generic Recommendations: Recommendations that are too broad or lack specific steps for implementation are difficult for clients to put into practice.

Unrealistic Expectations: Consultants may recommend solutions that are not feasible due to resource constraints, budget limitations, or other challenges.

MEET THE TEAM



**BRENDON
WALKER**

Founder & CEO



Brendon Walker is a technology leader and Software Engineer with over a decade of experience driving enterprise IT and AI innovation across Fortune 500 clients and high-growth startups. As a multi-time founder, Brendon has successfully scaled businesses in the SaaS and digital transformation space. His career includes leading cross-functional sales and delivery teams, securing major enterprise contracts, and overseeing AI/ML projects from concept to implementation. Known for bridging technical vision with business outcomes, Brendon has helped organizations modernize infrastructure, deploy automation at scale, and unlock new revenue streams through data-driven strategy.



**STEVEN
MITTS**

Founder & CMO

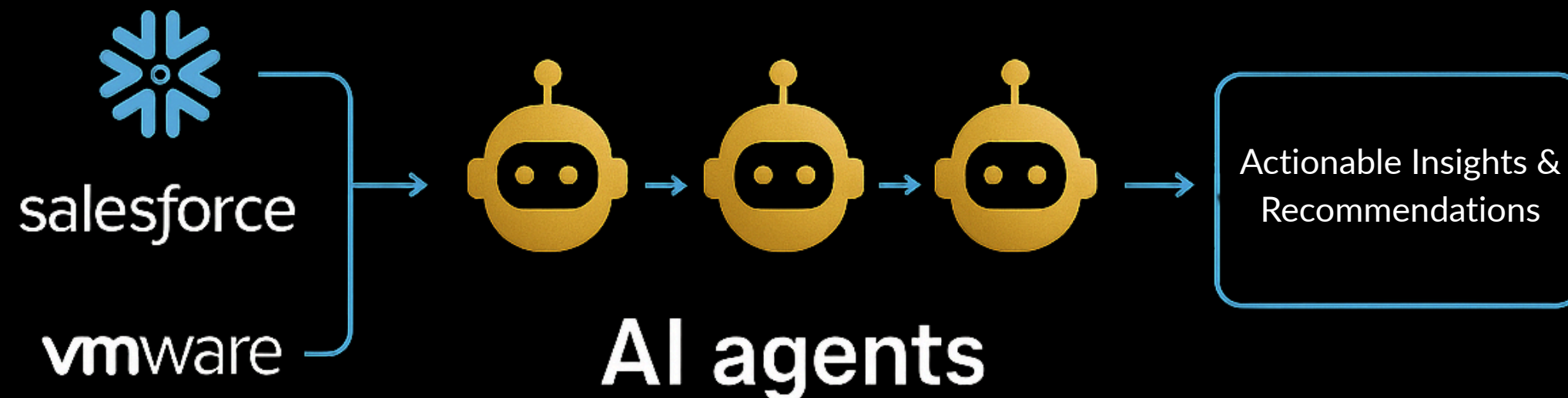


Steven Mitts is an engineer and certified product manager turned entrepreneur with a proven track record of launching over 20 products across industries. He has scaled operations to manage teams of more than 200 people and overseen budgets exceeding \$100 million, consistently focusing on growth and operational efficiency. With deep experience leading end-to-end company operations, Steven has built ventures from inception to scale, combining engineering rigor with entrepreneurial grit. His exposure to AI and open-source enterprise technologies positions him to lead the next wave of consulting-tech innovation. At Consultru AI, Steven is channeling this multidisciplinary expertise to revolutionize how enterprises implement intelligent systems at scale.

CONSULTRU: AN AI-DRIVEN CONSULTING TECH PLATFORM

- Automated IT Health Checks (from \$5k to \$100k)
- Data drift and bottleneck detection
- Root-cause analysis and recommendations with instructions, and documentation
- Customizable AI agents trained on enterprise grade data

Examples:



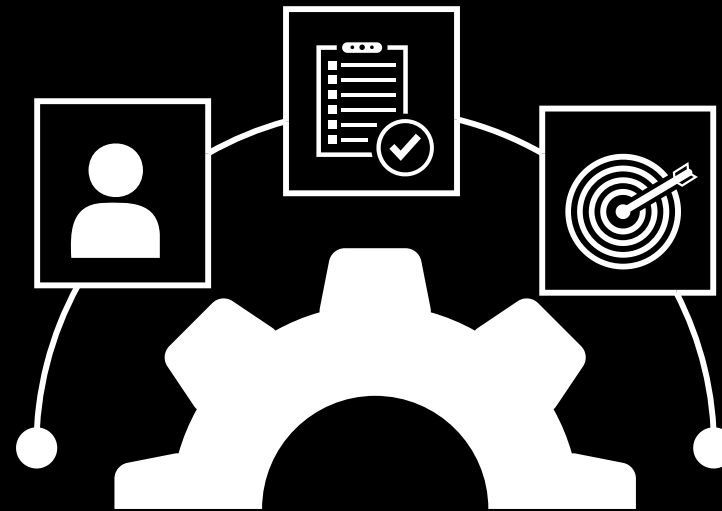
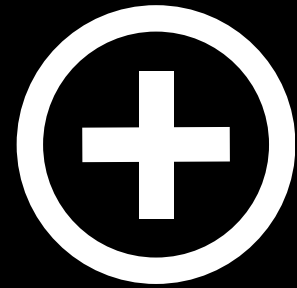
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For mid-size and Enterprise customers

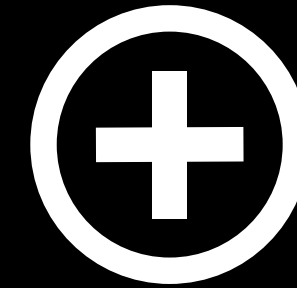
What is Consultru.AI ?



Consulting



FinOps



AI/Tech


Combined, there is an emerging IT brand category called **“ConsulTech”**. It’s purpose is the foundation upon which Consultru was founded!

CONSULTRU.AI- IN ACTION, AUTOMATED HEALTH CHECKS

IT Health Report – Acme Corp

Created via Consultra AI

Tool Usage & ROI Summary

Tool Name	Monthly Active Users 		Utilization Score	Recommendation	Estimated Impact Summary		
Salesforce	127	\$432,000	87 %	Retain	\$2.8M	+ 1.95 M	~\$50K
Tableau	42	\$190,000	31 %	Decommorsion	Current	After optimization	savings (90%)
Monday.com	8	\$26,000	9 %	Merge with Notion			
Confluence	89	\$85,000	62 %	Consider full rollout	7.3 days	→	60%
Notion (Trial)	37	\$2,400	84 %		7.3 days	2,9 adys	improvement

System Integration Health

Integration Pair	Status	Latency	Data Drift Risk
Salesforce → Hubspot	⚠️ warning	580 ms	Medium
Confluence → Jira	✅ healthy	130 ms	Low
Tableau → Snowflake	❌ broken	n/a	High

AI-Driven Recommendations

- Consolidate analytics tools
- Deploy unified dashboard
- Introduce quarterly “Trech Health Checks”
- Replace legacy integrations

Executive Summary

- \$2.1M in potential savings
- 4 critical data silos
- 23% of tools underutilized

Estimated Impact Summary

\$2.8M **+ 1.95 M** **~\$50K**
Current After savings
— optimization (90%)

7.3 days **→** **60%**
7.3 days 2.9 adys improvement



Rachel Thomas
IT Director

Hello Rachel. 🧨—welcome back, I noticed increased API latency in your internal ERP tools. Would you like to run a health check across your cloud environment?



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- Snowflake ingestion latency has increased by 17% over 30 days
- 2 out of 7 Oracle ERP APIs are failing intermittently during shift-change data syncing
- IoT devices are missing -11% of telemetry during network handovers
- 3 redundant tools are unused for reporting (Looker, Power BI, and NetSuite dashboards)

Would you like recommendations?



Yes, Especially on the reporting redundancy

Based on current usage logs / report overlap:

- 78 % of Looker reports are duplicates of Power BI outputs
- Power BI usage dropped 42 % in the last 60 days
- NetSuite dashboards are only used by Finance (3 out of 35 users)



- ✓ Recommendation: *Depreciate Power BI* and consolidate into Looker and NetSuite Finance views

Would you like this packaged into an executive summary PDF?

Yes, please do.
Let's check
everything tied to
the ERP and
warehouse
tracking stack.

Yes, Especially
on the reporting
redundancy

Yes, and share with Marcus (COO) and Leah (IT Finance)

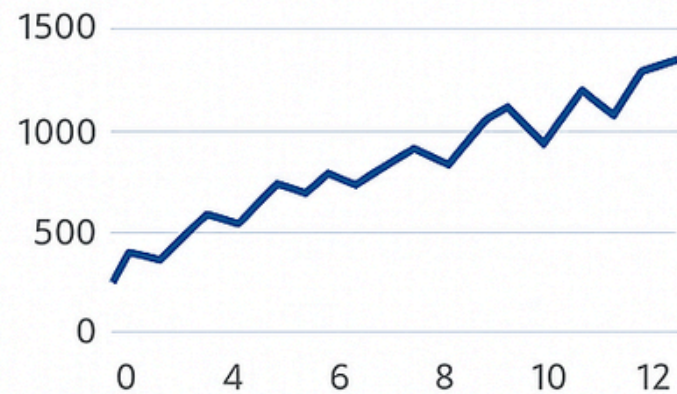
Yes—first Monday
of each month

CONSULTRU.AI- IN ACTION

FULL TIME IN HOUSE CONSULTANT

Strategic Consulting Dashboard

Revenue Growth



Invest in marketing campaigns to accelerate growth ahead of EOY target

Operational efficiency

7.4 + 0.2 vs. plan
Customer service satisfaction

Increase investment in self-service tools by \$100 k to reduce time to resolution

Customer retention

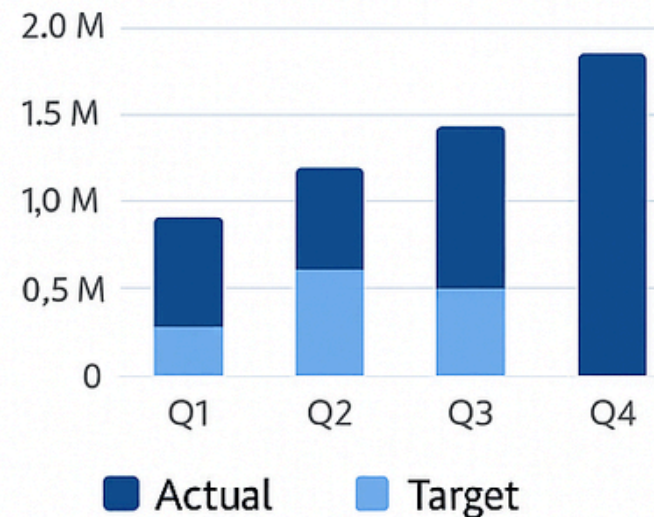


Create stronger upselling incentives for accounts in Healthcare and Energy

Recommendation

Create stronger upselling incentives for accounts in Healthcare and Energy segments

Cost Reduction



Renegotiate third-party logistics contract (-\$300 k in estimated savings)

Recommendation

Renegotiate third-party logistics contract (-\$300 k in estimated savings)



Rachel Thomas
IT Director

Hi Consultra, I need to cut my IT spend by 20%. Can you make recommendations based on the performance and usage of our current tech stack? Feel free to make recommendations for new software, solutions, or services to help with this.

Yes, please do!



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See savings three areas include:

- Eliminate redundant licenses for low-traffic SaaS apps
- Offload up to 20% of compute and storage workloads to the recently deployed bare metal environment
- Focus data retention policies on unused ERP tables to minimize AWS storage costs

Yes, yes—please proceed and share detailed KPI-related metrics for these.



Yes, —please proceed and share detailed KPI-related metrics for these.

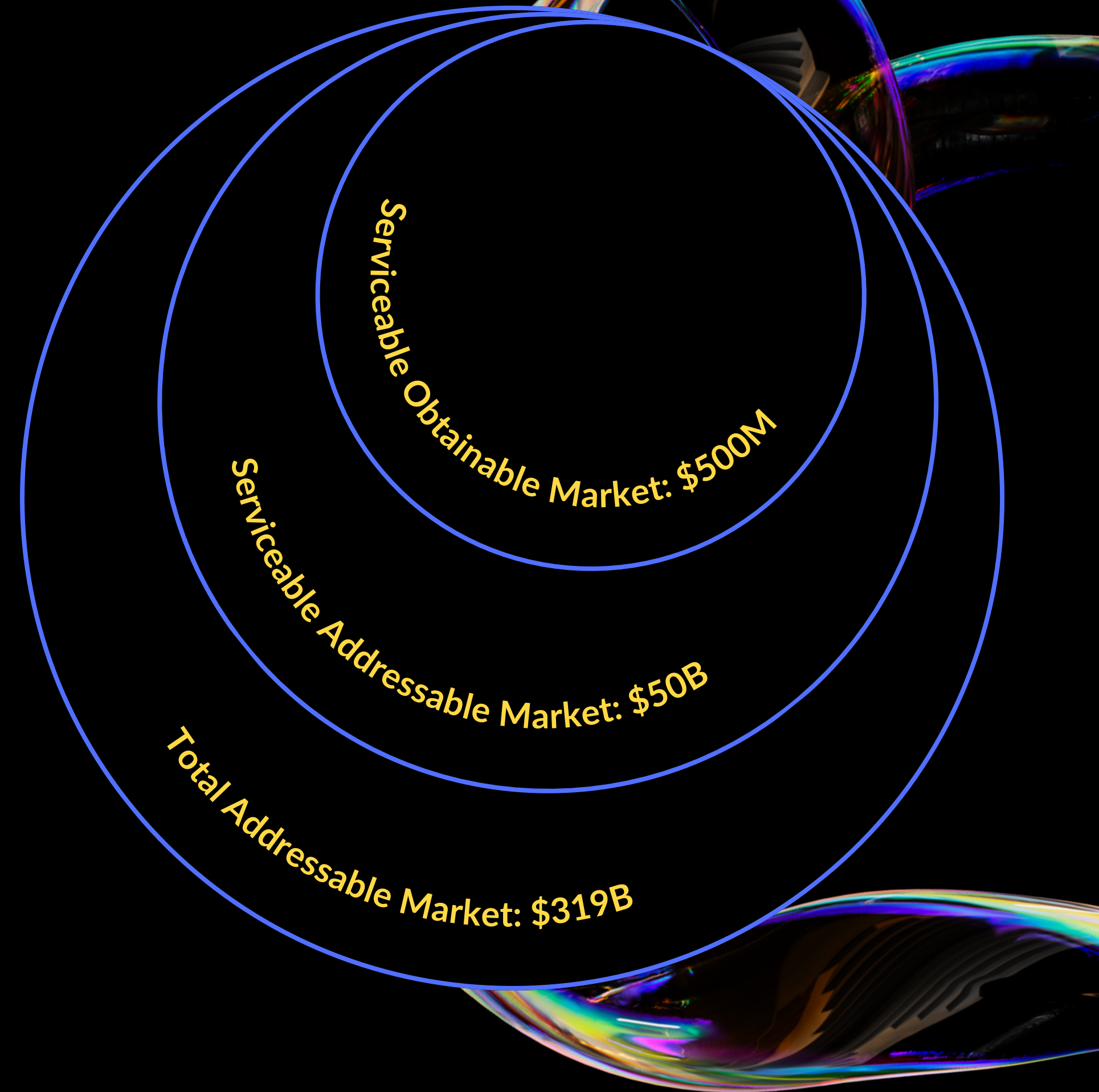
KPIs and recommendations;

- System logs from Opsgenie, AppDynamics, and others show limited API activity for Splunk and PagerDuty licenses
- Server load avg across cloud instances is 34%, versus the 76% avg for bare metal hosts
- 40% of ERP table space contains records older than 18 months
- Recommendation: Discontinue Splunk and Duplicate PagerDuty licenses, Migrate 20% of cloud-based workloads to the bare metal environment, Reduce data retention to 12 months

Would you like me to prepare a more detailed summary?

MARKET OPPORTUNITY

- Global enterprise IT consulting spend: \$300B+ annually.
- Target Market: Enterprise - **Mid size (~\$2B+ revenue)**.
- Initial wedge: IT health checks / Root Cause Analysis → Expand to HR, marketing, sales, operations → Integrate other AI agents for full Agentic AI operations & development.

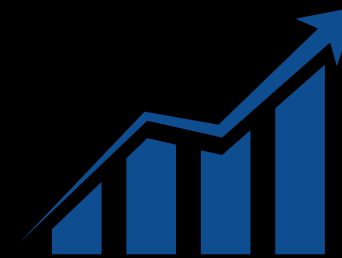


Validation of Market Demand for Automated AI Consultants

ENTERPRISE SPEND ON CONSULTING IS MASSIVE



- \$700B+ global consulting market
- \$100k-\$500k+ per engagement for internal assessments and IT optimization



AI TOOLS ARE GAINING TRACTION

- AI copilots, AI agents gaining widespread adoption
- AI-first consulting startups recently funded

PAIN IN THE MARKET: DATA SILOS, BAD OBSERVABILITY



- 20-50+ SaaS tools in most enterprises
- Manual monitoring unable to find strategic gaps



EMERGING TRENDS SUPPORT THE TIMING

- AI agents can now model cross-department systems
- Open-source AI enables faster prototyping

STEEP CONSULTING FEES + AI READINESS = OPPORTUNITY FOR AUTOMATION

Traditional Consulting

Pricing

VERY costly & complex.

Communication

Sporadic & Complex and often not customized

Control

Can only control the SOW/deliverables

Vendor Selection

Consultants tend to favor companies that they are partnered with over what the best solution for your enterprise is.

Time

Month long engagements w/ heavy employee overhead

Expertise

Need multiple consultants with varying expertise (SMEs)

Security & Verification

Single point of failure. Outside user access to sensitive Information. Difficult security access verification.

Consultru AI

Simple & Transparent LOW COST Pricing

Instant & conversational

Fully Customize your AI Agents with our Partnership Model: White-label option for consulting firms to stay current on technology trends.

Vendor Agnostic: Promotes different/multiple services or products that solve similar customer needs or problems without extensive research.

Full consultative results in minutes not months.

Customized & multiple agents trained on your data

Enterprise data is secured according to your corporation. Full visibility of AI Agent research with source reference material.

Go-To-Market Strategy

MVP Focus: **IT health Checks**

Pilot Partners: **Target mid-market enterprises for early validation**

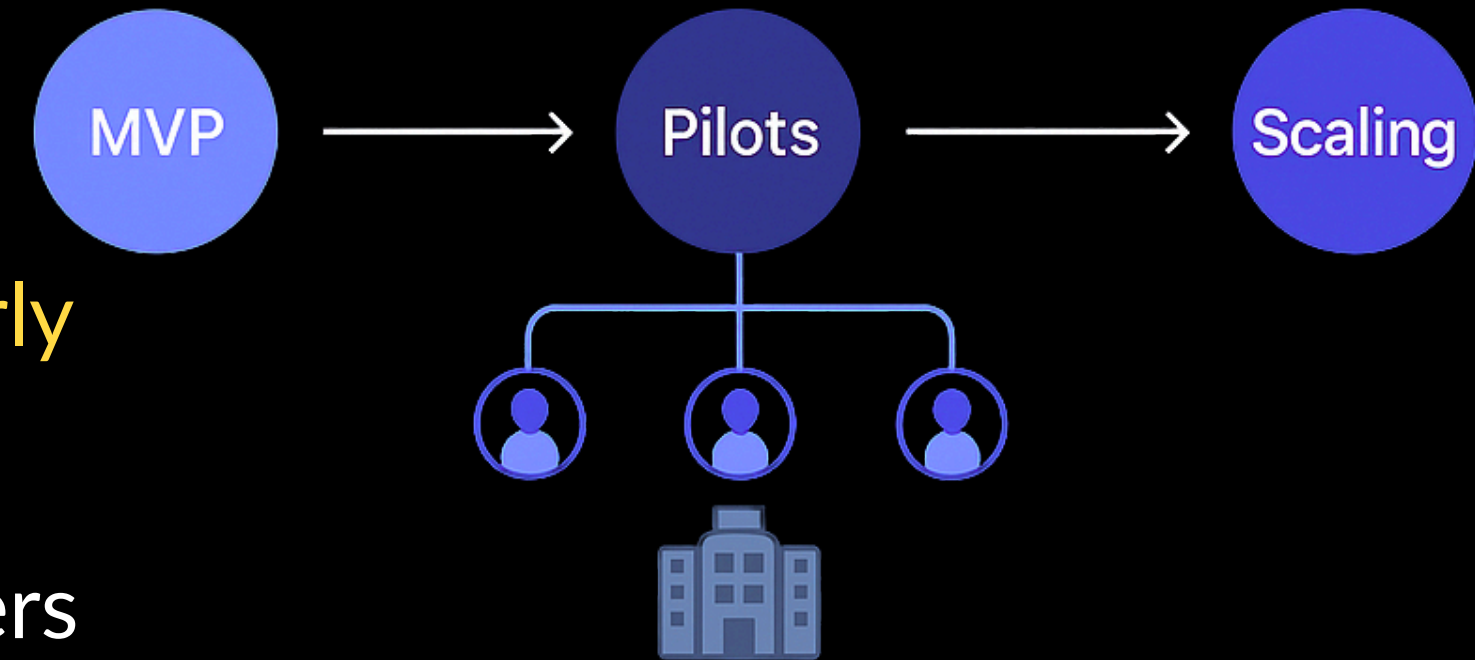
McKinsey
& Company

Deloitte.

EY

White-Label Model: Equip consulting firms as resellers

Marketing: Direct outreach to enterprise CTOs, CIOs, and strategy leads



2026 (Year 1)

MVP, pilot.



Year 2+3

Initial revenue (\$2M–\$5M)



Year 4+5

\$50M+ revenue
Expand offerings, grow enterprise clients, and partner network.



Long Term

Multi-billion-dollar consulting tech leader.

REVENUE MODEL

	AI Consultant Agent	SaaS	Custom AI Agent	Licensing & Royalties
Pricing	\$10K - \$50K/engagement	\$5K/ month + processing fees	\$1M+	TBD
Features	<ul style="list-style-type: none">• Single Use Case Engagement• Selection of Multiple Agents• No customization	<ul style="list-style-type: none">• More features• Standard support• Some customization	<ul style="list-style-type: none">• Full features• Priority support• Full customization	<ul style="list-style-type: none">• Full access to agent catalog and support features
Usage Limits	<ul style="list-style-type: none">• Limited usage• Additional usage for purchase	<ul style="list-style-type: none">• Increased usage• Additional usage for purchase	<ul style="list-style-type: none">• Unlimited usage• Local Deployment	<ul style="list-style-type: none">• Limited usage• Additional usage for purchase
Additional Services	Additional Live Support and Services available at additional charge	Optional add-ons or agents available for purchase	Premium support and 1 consulting engagement	Add-ons, agents, and premium support available for purchase



ASK & USE OF FUNDS

\$1.25 M: Seed round

We will use these funds to build, test, validate our MVP. We will then conduct 1-3 pilot programs while building out our tech stack in preparation for launch and positioning for scalability.

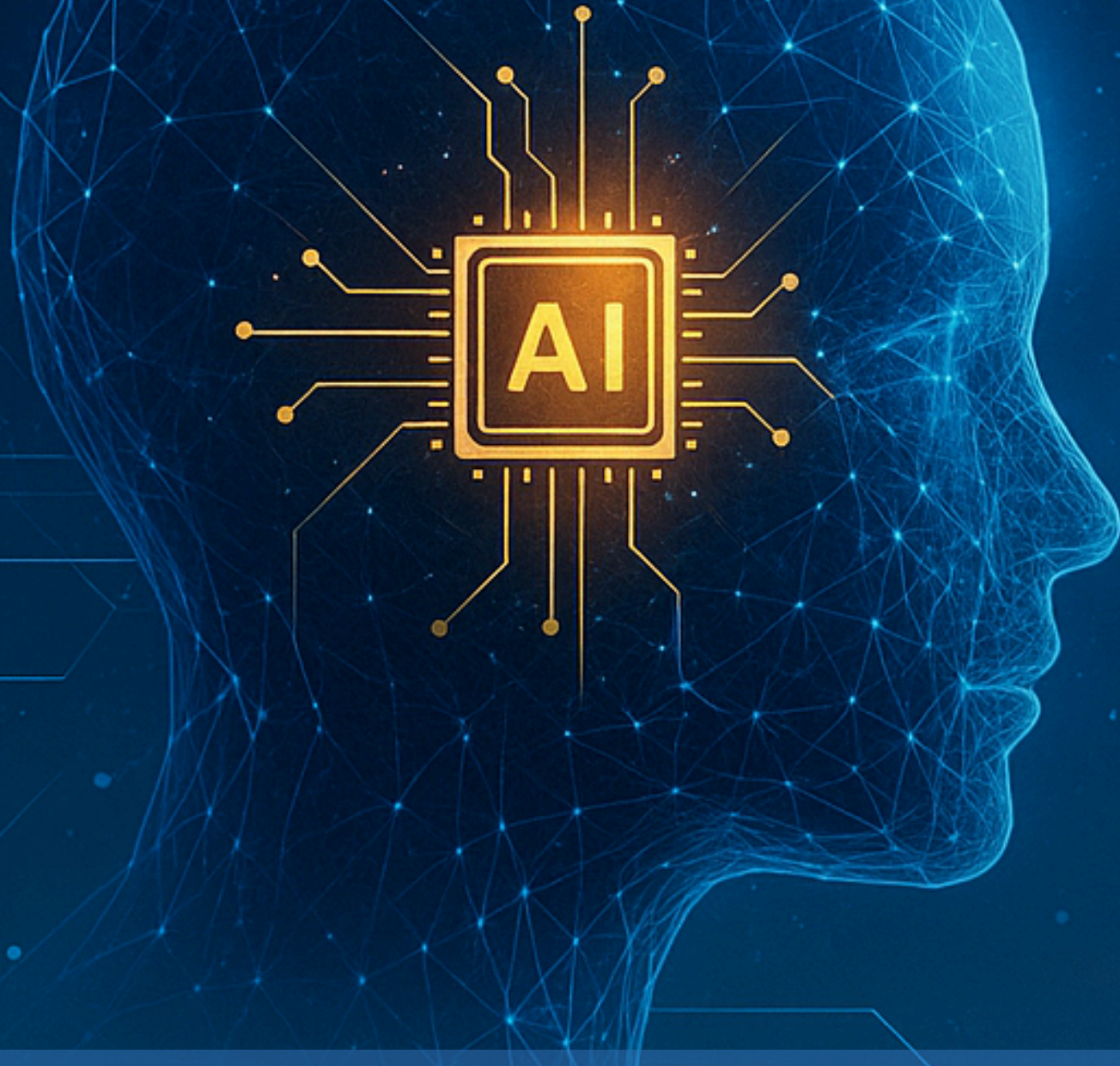
A. 40% Product Development & Testing (MVP)

B. 30% Strategic Partnering & Pilot Programs

C. 20% Infrastructure /Ops (Tech Stack & Staff)

D. 10 % Pilot & Launch Initiatives

JOIN US & SHAPE THE FUTURE OF CONSULTING



**We're transforming enterprise consulting—faster, smarter, more efficient.
Let's talk about partnerships, pilots, or investment opportunities.**

Brendon Walker & Steven Mitts



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