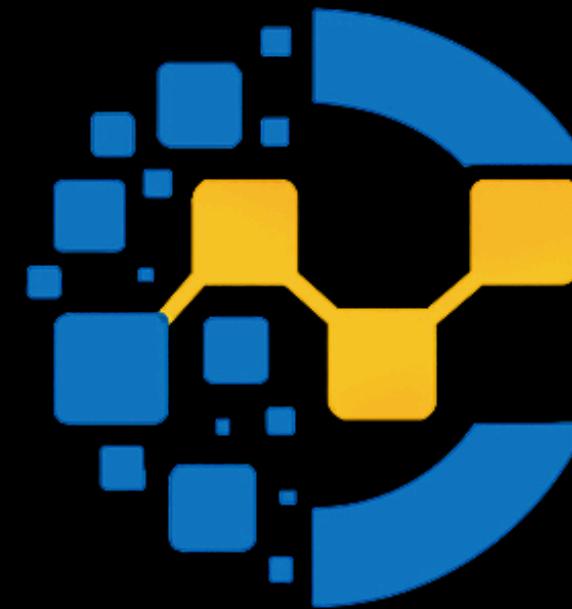




Hey Consultru - Please provide a full wellness checkup on my business



Consultru.AI

Unlocking the True Value of Consulting

Present by:

Brendon Walker - CEO

Steven Mitts - CMO



www.Consultru.ai





PROBLEM STATEMENT

ENTERPRISE CONSULTING INEFFICIENCIES



GLOBAL CONSULTING
MARKET SIZE
\$319 BILLION
in 2022



INEFFICIENCY COSTS
25%
of annual revenue
lost on average



CONSULTING PROJECT
OUTCOMES

Many projects
result in recurring
issues

Source: Statista, IDC, CB Insights



DIGITAL TRANSFORMATION

37%

expect full transformation
to take 2-3 years

High Enterprise Consulting Costs

Consulting spend typically falls within a range of 0.5% to 2% of their total revenue. This can still amount to hundreds of millions or even billions of dollars, depending on the size of the company

Slow Turnaround Times

A consulting engagement's length varies, but typically it can range from a few weeks to a year or more, depending on the complexity of the project and the specific consulting services involved.

Lack of Actionable Insights & Project Priority

Generic Recommendations: Recommendations that are too broad or lack specific steps for implementation are difficult for clients to put into practice.

Unrealistic Expectations: Consultants may recommend solutions that are not feasible due to resource constraints, budget limitations, or other challenges.

MEET THE TEAM



**BRENDON
WALKER**
Founder & CEO



Brendon Walker is a technology leader and Software Engineer with over a decade of experience driving enterprise IT and AI innovation across Fortune 500 clients and high-growth startups. As a multi-time founder, Brendon has successfully scaled businesses in the SaaS and digital transformation space. His career includes leading cross-functional sales and delivery teams, securing major enterprise contracts, and overseeing AI/ML projects from concept to implementation. Known for bridging technical vision with business outcomes, Brendon has helped organizations modernize infrastructure, deploy automation at scale, and unlock new revenue streams through data-driven strategy.



**STEVEN
MITTS**
Founder & CMO

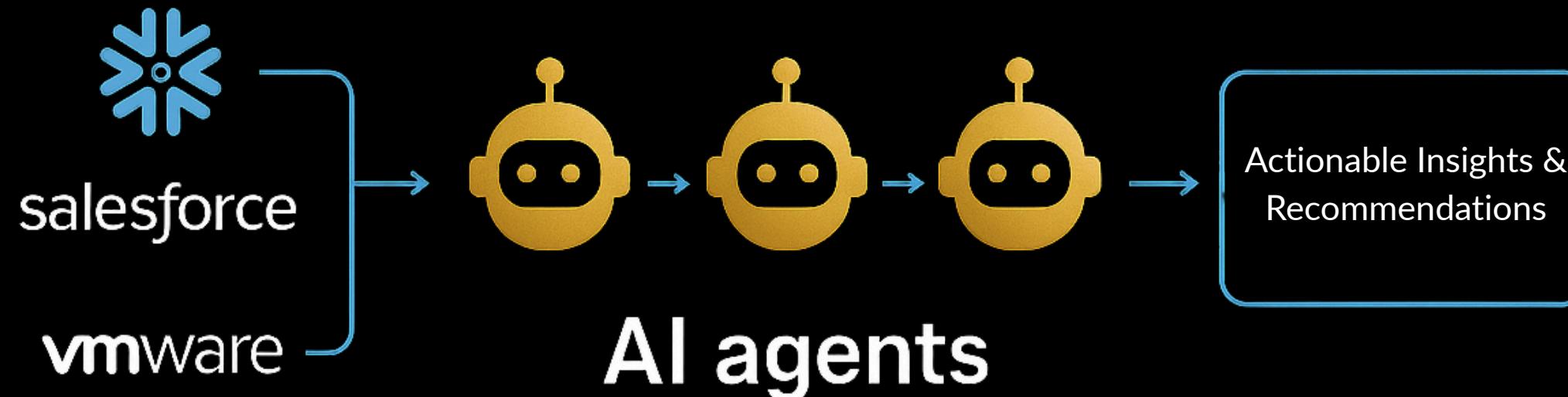


Steven Mitts is an engineer and certified product manager turned entrepreneur with a proven track record of launching over 20 products across industries. He has scaled operations to manage teams of more than 200 people and overseen budgets exceeding \$100 million, consistently focusing on growth and operational efficiency. With deep experience leading end-to-end company operations, Steven has built ventures from inception to scale, combining engineering rigor with entrepreneurial grit. His exposure to AI and open-source enterprise technologies positions him to lead the next wave of consulting-tech innovation. At Consultru AI, Steven is channeling this multidisciplinary expertise to revolutionize how enterprises implement intelligent systems at scale.

CONSULTRU: AN AI-DRIVEN CONSULTING TECH PLATFORM

- Automated IT Health Checks (from \$5k to \$100k)
- Data drift and bottleneck detection
- Root-cause analysis and recommendations with instructions, and documentation
- Customizable AI agents trained on enterprise grade data

Examples:



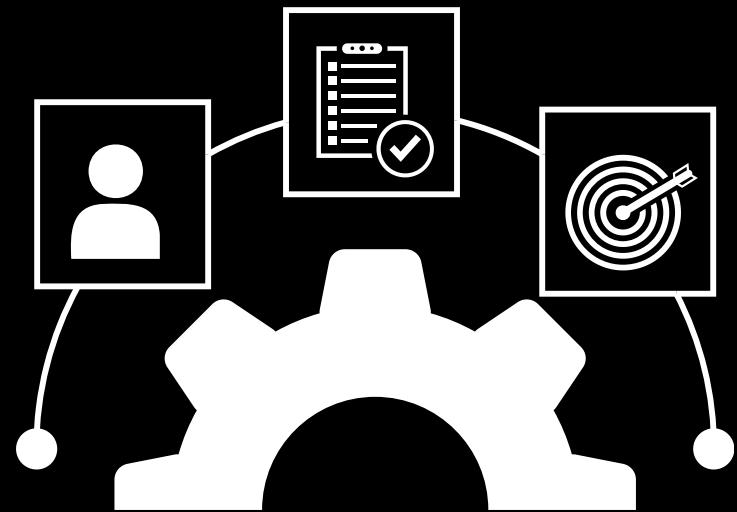
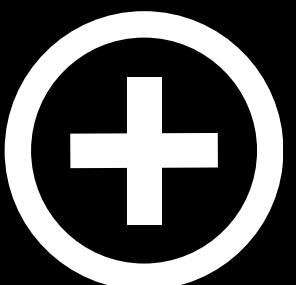
& Et Al

For mid-size and Enterprise customers

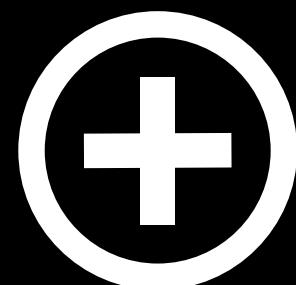
What is Consultru.AI ?



Consulting



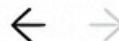
FinOps



AI/Tech

Combined, there is an emerging IT brand category called **“ConsulTech”**. Its purpose is the foundation upon which Consultru was founded!

CONSULTRU.AI- IN ACTION, AUTOMATED HEALTH CHECKS



Rachel Thomas
IT Director

IT Health Report – Acme Corp

Created via Consultra AI

Tool Usage & ROI Summary

Tool Name	Monthly Active Users	Utilization Score	Recommendation	Estimated Impact Summary		
Salesforce	127	\$432,000	87 %	Retain	\$2.8M	+ 1.95 M
Tableau	42	\$190,000	31 %	Decommission	Current	After optimization
Monday.com	8	\$26,000	9 %	Merge with Notion	7.3 days	→ 60%
Confluence	89	\$85,000	62 %	Consider full rollout	7.3 days	2.9 adys improvement
Notion (Trial)	37	\$2,400	84 %			

System Integration Health

Integration Pair	Status	Latency	Data Drift Risk
Salesforce → Hubspot	⚠ warning	580 ms	Medium
Confluence → Jira	🟢 healthy	130 ms	Low
Tableau → Snowflake	🔴 broken	n/a	High

AI-Driven Recommendations

- Consolidate analytics tools
- Deploy unified dashboard
- Introduce quarterly “Tech Health Checks”
- Replace legacy integrations



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Hello Rachel. 🌟—welcome back, I noticed increased API latency in your internal ERP tools. Would you like to run a health check across your cloud environment?

Yes, please do.
Let's check everything tied to the ERP and warehouse tracking stack.

Yes, Especially on the reporting redundancy

- Snowflake ingestion latency has increased by 17% over 30 days
- 2 out of 7 Oracle ERP APIs are failing intermittently during shift-change datasyncing
- IoT devices are missing ~11% of telemetry during network handovers
- 3 redundant tools are unused for reporting (Looker, Power BI, and NetSuite dashboards)

Would you like recommendations?



Yes, Especially on the reporting redundancy

Based on current usage logs / report overlap:

- 78 % of Looker reports are duplicates of Power BI outputs
- Power BI usage dropped 42 % in the last 60 days
- NetSuite dashboards are only used by Finance (3 out of 35 users)

✓ Recommendation: *Deprecate Power BI* and consolidate into Looker and NetSuite Finance views

Yes, and share with Marcus (COO) and Leah (IT Finance)

Yes—first Monday of each month

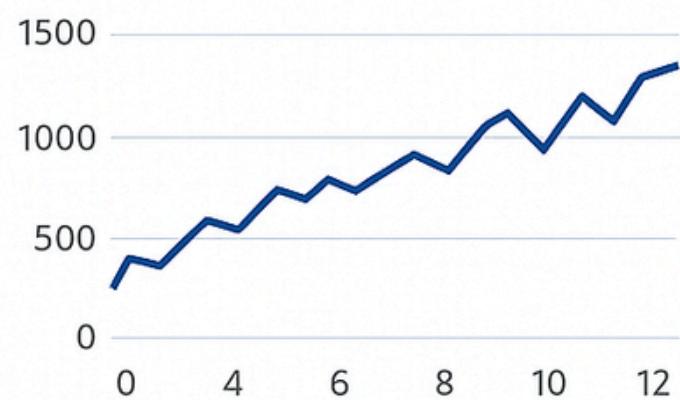
Would you like this packaged into an executive summary PDF?

CONSULTRU.AI- IN ACTION

FULL TIME IN HOUSE CONSULTANT

Strategic Consulting Dashboard

Revenue Growth



Invest in marketing campaigns to accelerate growth ahead of EOY target

Recommendation

Create stronger upselling incentives for accounts in Healthcare and Energy segments

Operational efficiency

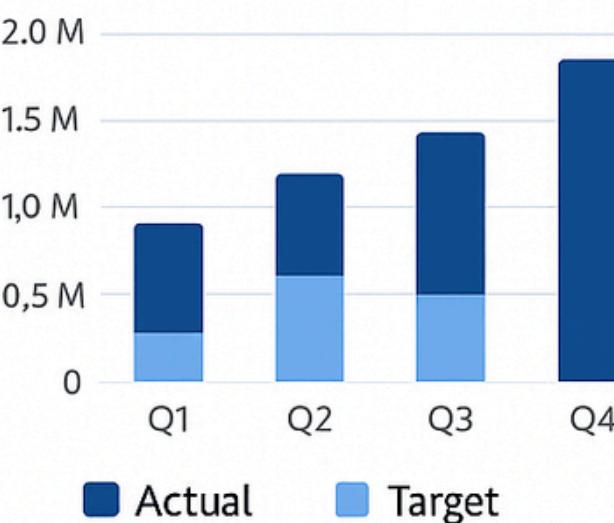
7.4

+ 0.2 vs.plan

Customer service satisfaction

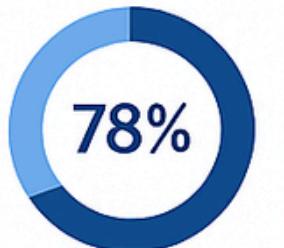
Increase investment in self-service tools by \$100 k to reduce time to resolution

Cost Reduction



Renegotiate third-party logistics contract (-\$300 k in estimated savings)

Customer retention



78 %

Retention rate

Create stronger upselling incentives for accounts in Healthcare and Energy

Recommendation

Recommendation

Renegotiate third-party logistics contract (-\$300 k in estimated savings)



Rachel Thomas
IT Director

Hi Consultra, I need to cut my IT spend by 20%. Can you make recommendations based on the performance and usage of our current tech stack? Feel free to make recommendations for new software, solutions, or services to help with this.

Yes, please do!



Consultra.ai

See savings three areas include:

- Eliminate redundant licenses for low-traffic SaaS apps
- Offload up to 20% of compute and storage workloads to the recently deployed bare metal environment
- Focus data retention policies on unused ERP tables to minimize AWS storage costs

Yes, yes—please proceed and share detailed KPI-related metrics for these.



Yes, -please proceed and share detailed KPI-related metrics for these.

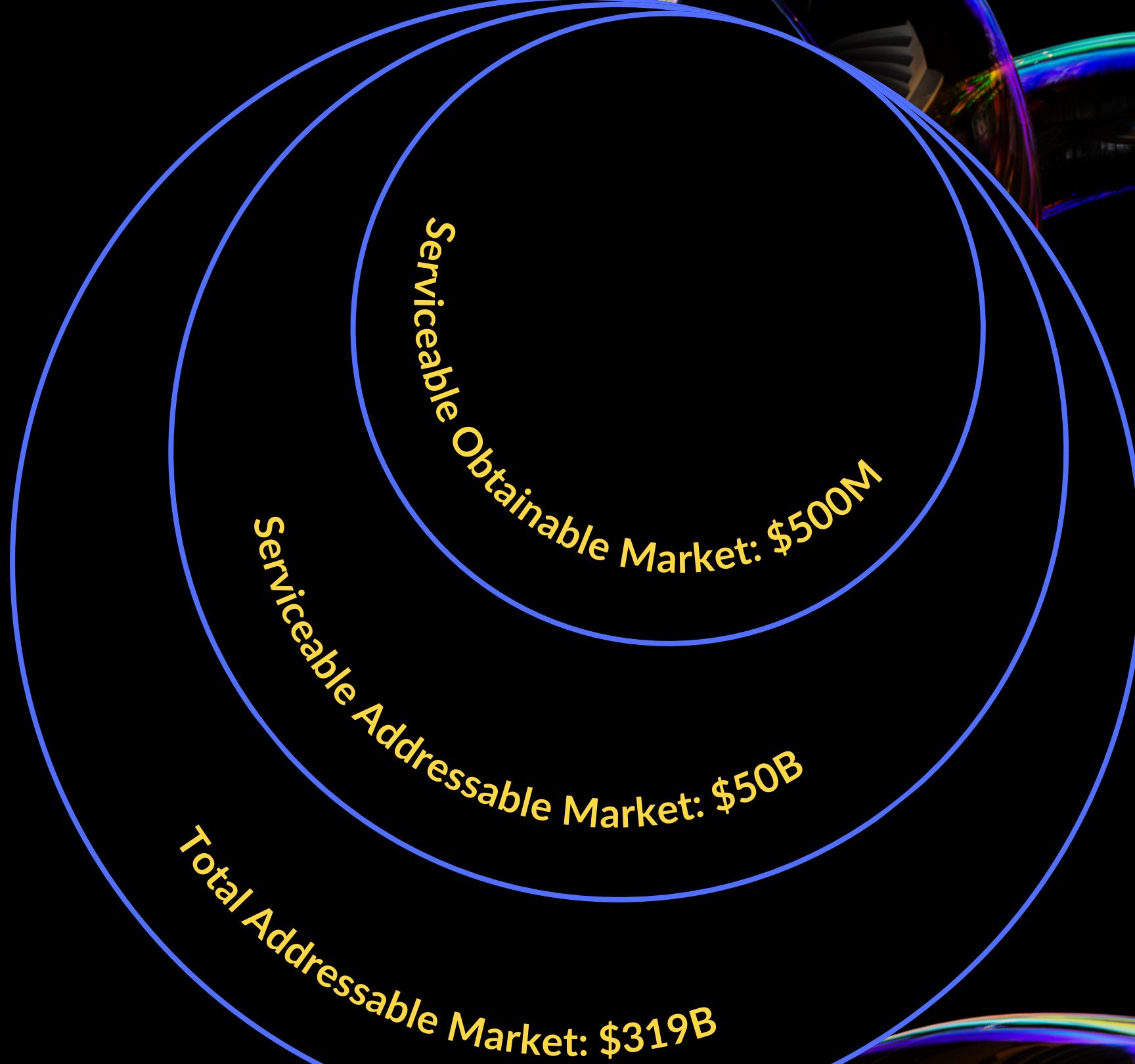
KPIs and recommendations:

- System logs from Opsgenie, AppDynamics, and others show limited API activity for Splunk and PagerDuty licenses
- Server load avg across cloud instances is 34%, versus the 76% avg for bare metal hosts
- 40% of ERP table space contains records older than 18 months
- Recommendation: Discontinue Splunk and Duplicate PagerDuty licenses, Migrate 20% of cloud-based workloads to the bare metal environment, Reduce data retention to 12 months

Would you like me to prepare a more detailed summary?

MARKET OPPORTUNITY

- Global enterprise IT consulting spend: \$300B+ annually.
- Target Market: Enterprise - Mid size (~\$2B+ revenue).
- Initial wedge: IT health checks / Root Cause Analysis → Expand to HR, marketing, sales, operations → Integrate other AI agents for full Agentic AI operations & development.



Serviceable Obtainable Market: \$500M

Serviceable Addressable Market: \$50B

Total Addressable Market: \$319B

Validation of Market Demand for Automated AI Consultants

ENTERPRISE SPEND ON CONSULTING IS MASSIVE



- \$700B+ global consulting market
- \$100k-\$500k+ per engagement for internal assessments and IT optimization



AI TOOLS ARE GAINING TRACTION

- AI copilots, AI agents gaining widespread adoption
- AI-first consulting startups recently funded

PAIN IN THE MARKET: DATA SILOS, BAD OBSERVABILITY



- 20-50+ SaaS tools in most enterprises
- Manual monitoring unable to find strategic gaps



EMERGING TRENDS SUPPORT THE TIMING

- AI agents can now model cross-department systems
- Open-source AI enables faster prototyping

STEEP CONSULTING FEES + AI READINESS = OPPORTUNITY FOR AUTOMATION

Traditional Consulting

Consultru AI

Pricing

VERY costly & complex.

Simple & Transparent LOW COST Pricing

Communication

Sporadic & Complex and often not customized

Instant & conversational

Control

Can only control the SOW/deliverables

Fully Customize your AI Agents with our Partnership Model: White-label option for consulting firms to stay current on technology trends.

Vendor Selection

Consultants tend to favor companies that they are partnered with over what the best solution for your enterprise is.

Vendor Agnostic: Promotes different/multiple services or products that solve similar customer needs or problems without extensive research.

Time

Month long engagements w/ heavy employee overhead

Full consultative results in minutes not months.

Expertise

Need multiple consultants with varying expertise (SMEs)

Customized & multiple agents trained on your data

Security & Verification

Single point of failure. Outside user access to sensitive Information. Difficult security access verification.

Enterprise data is secured according to your corporation. Full visibility of AI Agent research with source reference material.

Go-To-Market Strategy

MVP Focus: **IT health Checks**

Pilot Partners: **Target mid-market enterprises for early validation**

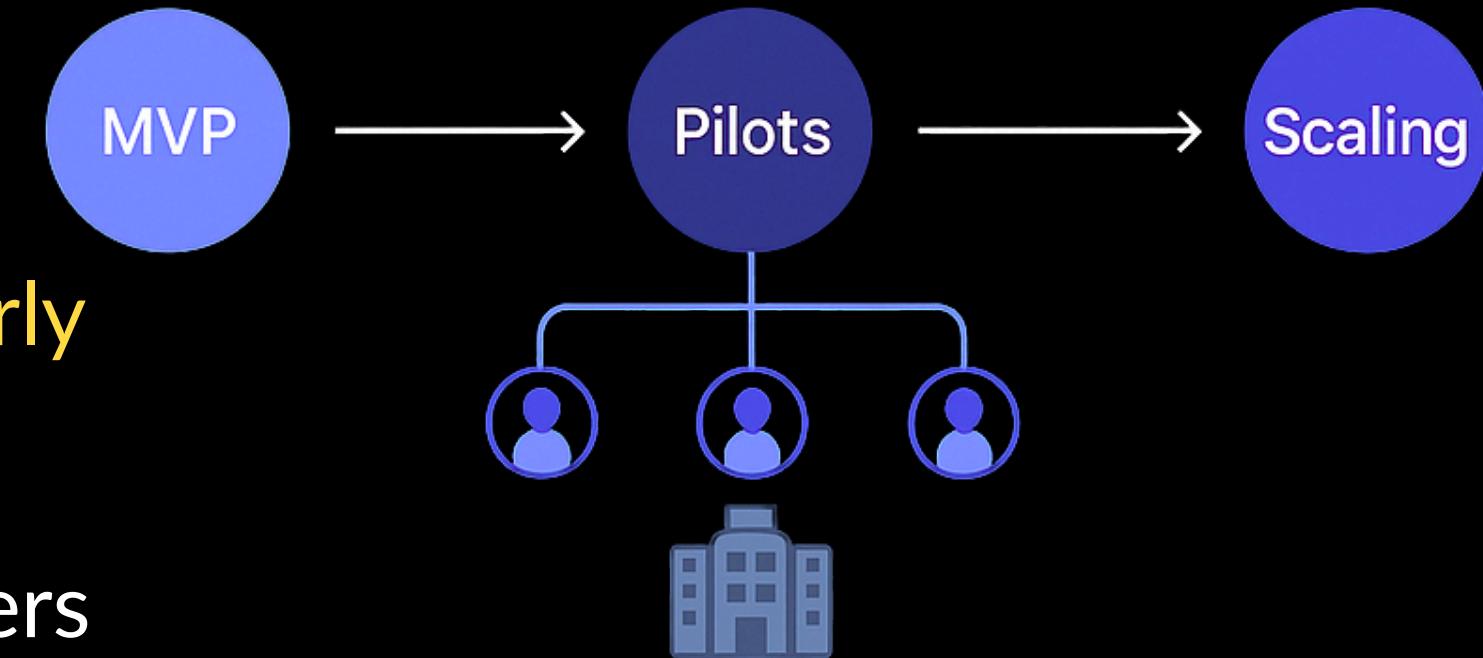
McKinsey & Company

Deloitte.

EY

White-Label Model: Equip consulting firms as resellers

Marketing: Direct outreach to enterprise CTOs, CIOs, and strategy leads



2026 (Year 1)

MVP, pilot.

Year 2+3

Initial revenue (\$2M-\$5M)

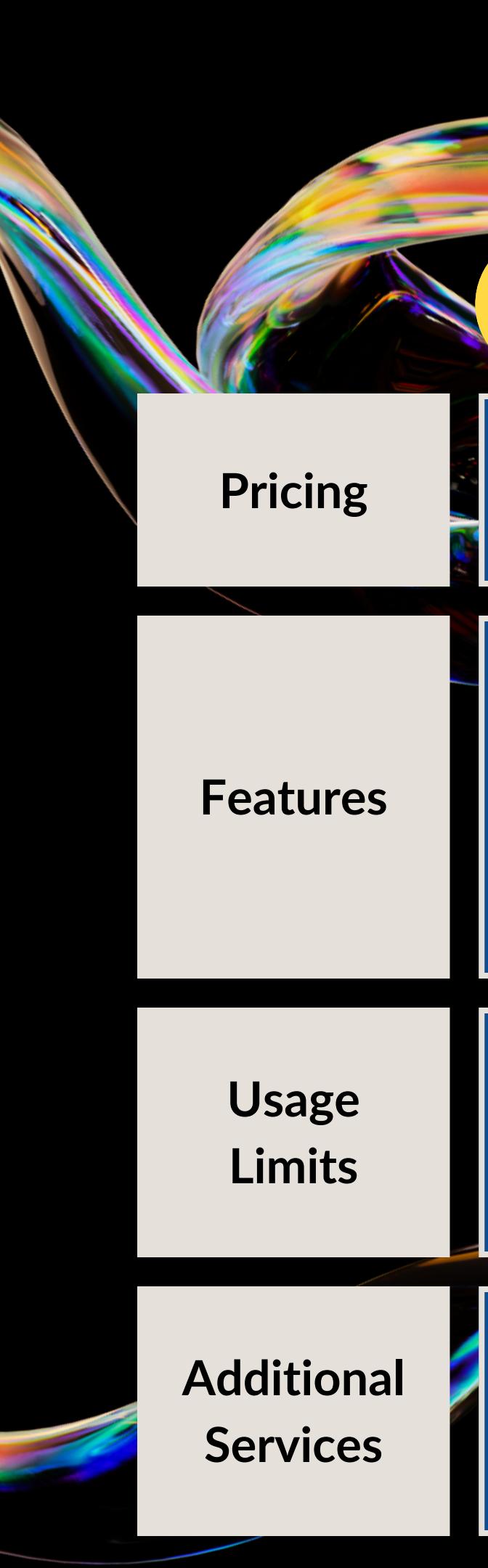
Year 4+5

\$50M+ revenue
Expand offerings, grow enterprise clients, and partner network.

Long Term

Multi-billion-dollar consulting tech leader.

REVENUE MODEL



	AI Consultant Agent	SaaS	Custom AI Agent	Licensing & Royalties
Pricing	\$10K - \$50K/engagement	\$5K/ month + processing fees	\$1M+	TBD
Features	<ul style="list-style-type: none">• Single Use Case Engagement• Selection of Multiple Agents• No customization	<ul style="list-style-type: none">• More features• Standard support• Some customization	<ul style="list-style-type: none">• Full features• Priority support• Full customization	<ul style="list-style-type: none">• Full access to agent catalog and support features
Usage Limits	<ul style="list-style-type: none">• Limited usage• Additional usage for purchase	<ul style="list-style-type: none">• Increased usage• Additional usage for purchase	<ul style="list-style-type: none">• Unlimited usage• Local Deployment	<ul style="list-style-type: none">• Limited usage• Additional usage for purchase
Additional Services	Additional Live Support and Services available at additional charge	Optional add-ons or agents available for purchase	Premium support and 1 consulting engagement	Add-ons, agents, and premium support available for purchase



ASK & USE OF FUNDS

\$1.25 M: Seed round

We will use these funds to build, test, validate our MVP. We will then conduct 1-3 pilot programs while building out our tech stack in preparation for launch and positioning for scalability.

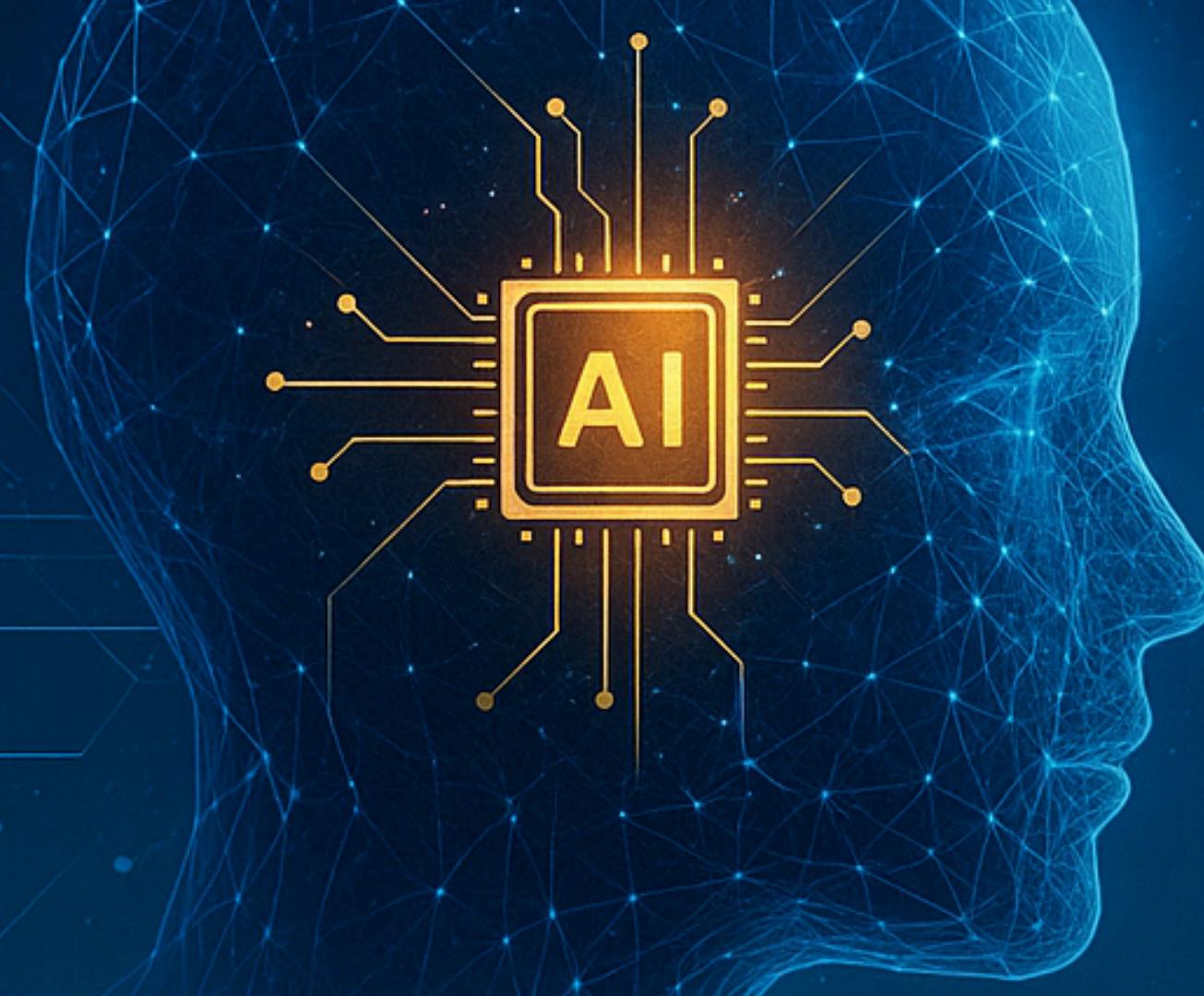
A. 40% Product Development & Testing (MVP)

B. 30% Strategic Partnering & Pilot Programs

C. 20% Infrastructure /Ops (Tech Stack & Staff)

D. 10 % Pilot & Launch Initiatives

JOIN US & SHAPE THE FUTURE OF CONSULTING



We're transforming enterprise consulting—faster, smarter, more efficient.

Let's talk about partnerships, pilots, or investment opportunities.

Brendon Walker & Steven Mitts



www.Consultru.ai



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